

# SMALL BUSINESS DEVELOPMENT CENTER



**Contact:** [info@excelmedicalproducts.com](mailto:info@excelmedicalproducts.com)  
**FOR IMMEDIATE RELEASE**

## **Excel Medical Products, Inc., Wins Best Small Business Award from the Michigan Small Business Development Center**

Wixom, MI, April 11, 2016 – Excel Medical Products, Inc., is one of twelve companies from around the state of Michigan that has been selected to receive the Michigan Small Business Development Center's (MI-SBDC) Best Small Business Award. These companies were chosen from over 5,000 small businesses that the Michigan SBDC provided with confidential counseling in 2015. The Best Small Business award recipients were identified based on their success in creating jobs, increasing sales, improving their business strategy and their involvement with the Michigan SBDC. The recipients will be honored on May 5, 2016, in Lansing, MI at the 12<sup>th</sup> annual Michigan Celebrates Small Business Awards Gala.

"This year's awardees have a significant impact on Michigan's economy," says Keith Brophy, State Director of the Michigan SBDC. "We are excited to take the opportunity to celebrate their success and cheer them on as they continue growing their businesses."

Excel specializes in the manufacture and assembly of devices used in the constantly expanding and evolving field of interventional cardiology. In addition to cardiology, Excel's contract manufacturing work involves devices used in a wide variety of fields of medicine. Excel maintains a close network of customer relationships that position Excel at the cutting edge of medical device research and manufacturing innovation. Excel's management has decades of experience in the medical device industry, and this experience has allowed Excel to develop strong customer relationships that will help Excel continue to thrive in the future.

To learn more about Excel Medical Products, please visit [www.excelmedicalproducts.com](http://www.excelmedicalproducts.com).

### **About the Michigan SBDC**

The Michigan Small Business Development Center provides counseling, business education, information based planning and technology commercialization services to Michigan's new business ventures, existing small businesses, growing businesses and innovators. The Michigan SBDC State Lead Center is located at the Grand Valley State University, Seidman College of Business in Grand Rapids, Michigan. Eleven regional

Entrepreneurs and small business owners may access the services of their nearest Michigan SBDC by calling 616.331.7480 or visiting [www.SBDCMichigan.org](http://www.SBDCMichigan.org).

State Headquarters | Seidman College of Business | Grand Valley State University  
50 Front Avenue SW, Suite 1020 | Grand Rapids, MI 49504-6424  
(616) 331-7480 | [www.SBDCMichigan.org](http://www.SBDCMichigan.org)

